

### **WHY DIMO**



DIMO is an open-source platform that is quickly growing to accommodate many different use cases while providing rewards and cost savings.

DIMO's connected vehicle platform allows users to connect their vehicles through either OEM software or a hardware device, which provides insights into various aspects of vehicle performance. The platform uses data analytics to analyze data from the vehicle, such as fuel consumption, engine performance, and driving behavior, and provides users with real-time insights and alerts. By offering this data to app developers, DIMO enables the creation of a wide range of innovative solutions that can help individuals and fleet owners to optimize their operations, reduce costs, and improve overall efficiency. The rewards program provides an extra incentive for users to contribute their data to the network, which can help to improve the quality and quantity of data available to app developers.





#### THE FLEET



DIMO Rewards come down with time. Connect your Fleet, get ahead of the curve and have your hardware essentially paid for.

DIMO's connected vehicle platform is highly valuable to fleet or business owners. The platform provides real-time insights into fleet performance, including fuel consumption, engine performance, and driver behavior, allowing fleet managers to optimize routes, reduce fuel costs, and improve overall efficiency. Additionally, the platform's advanced diagnostic features can help to identify potential issues with fleet vehicles before they become major problems, reducing costly downtime.

- Real-time insights: View Fleet performance including location, fuel consumption and driver behavior.
- DIMO Ecosystem Partners: Access a range of additional services, including technical help, reports, refinancing, insurance, on-site repair.
- Rewards: With LowFi Crypto Management receive monthly discounts or a check in the mail by cashing in on your \$DIMO Rewards.
- Bulk Order Discounts: Receive bulk discounts.

#### **Coming Soon:**

- Fleet Management Hub: Manage all your vehicles in in one place.
- Advanced Diagnostic Features: Identify potential issues with fleet vehicles before they become major problems.
- Improved Route Optimization: Reduce Fuel Costs.
- Dash Cam Monitoring: Monitor inside and outside of the vehicle.
- Customizable Reports and Analytics: Data-driven decision-making.

Overall, DIMO's is a powerful tool for fleet or business owners, providing real-time insights and advanced diagnostics that can help to optimize fleet performance, reduce costs, and improve overall efficiency. The platform's customizable reports and open source connectivity also enable data-driven decision-making, making it an essential tool for businesses that rely on vehicle fleets or system integrations.

LowFi Services	
On-Site Install – Have your DIMO hardware device preconfigured and professionally installed. Within a 120 mi radius of 44221.	\$59 Per Vehicle + Mounting equipment and Travel
Crypto Management – Have your device pre-configured and have crypto rewards collected and converted to USD. A percentage of these rewards are then paid out to you.	Free
<b>DIMO Device Support</b> – Gain access to DIMO experts by emailing LowFi directly.	Free
<b>DIMO Fleet Support</b> – As a Fleet customer, a LowFi phone number is provided for direct support and communication.	Free



#### THE SERVICE PROVIDER



We work with dealerships, automotive service shops, and retailers to help them connect their customers with DIMO devices and services.

- By partnering with Lowfi and DIMO, businesses can increase their customer satisfaction, while creating a new
  revenue stream. Our team provides personalized support, product updates, and training to ensure these
  businesses have everything they need to succeed. By connecting with DIMO, dealerships, automotive service
  shops, and retailers can differentiate themselves from their competition and offer their customers a truly
  valuable solution.
- A New Offering: Offer a Cutting Edge and Intuitive Connected Vehicle Solutions
- A New Revenue Stream: Earn New revenue streams via Hardware Sales, Support packages, and ecosystem
  integrations.

#### **DIMO FOR SERVICES INTEGRATIONS**



DIMO is an open-source platform, allowing any company to access its code or datasets to create new services or integrate with existing ones. This flexibility makes it easier for businesses to leverage DIMO's powerful vehicle insights and improve their own offerings.

DIMO's app marketplace provides access to connected vehicle data that app developers can use to build applications for predictive insights, diagnostics, and real-time monitoring of vehicle performance. The rewards program incentivizes users to contribute their data to the network, which can help improve the quality and quantity of data available to app developers. Through this process, DIMO aims to enable the development of innovative solutions that can help individuals and fleet owners optimize their operations and reduce costs.

If you are interested in building on or offering DIMO in stores email <a href="mailto:sales@lowfi.us">sales@lowfi.us</a>. We will connect you with the correct contacts.

#### **RESOURCES**

LowFi: <a href="https://lowfi.us/dimo/">https://lowfi.us/dimo/</a>

DIMO: https://dimo.zone/

DIMO Ecosystem: <a href="https://dimo.zone/ecosystem">https://dimo.zone/ecosystem</a>

DIMO Fleets: <a href="https://dimo.zone/fleets">https://dimo.zone/fleets</a>

DIMO App Development: https://dimo.zone/developers

DIMO in Depth: <a href="https://docs.dimo.zone/overview/introduction/what-is-dimo">https://docs.dimo.zone/overview/introduction/what-is-dimo</a>



# **DIMO Ecosystem Partners**



Save time and earn \$DIMO by booking vehicle service through YourMechanic.

- Vehicle Maintenance/Repairs That Comes to You: Avoid the long lines and wait times of dealerships/3rd party service centers by using YourMechanic's mobile service
- Transparent Pricing: Detailed pricing breakdowns of service quotes prior to scheduling repairs ensures you're never caught off guard
- Wide-Ranging Service Offerings: YourMechanic covers 100s of services including oil changes, tire rotations, brake repairs and general diagnostics
- DIMO-Exclusive Discounts: DIMO users get 5% off of all transactions over \$100 by using promo code DIMO
- **DIMO Rewards:** Every transaction with YourMechanic over \$100 earns DIMO users 50 \$DIMO tokens by using promo code DIMO



## You could save thousands by breaking your lease and refinancing.

- Personalized Options: Lease End knows that leases are complicated. That's why they tailor their solutions specifically to you.
- Lease Expertise: Lease End's experienced leadership team come from an automotive background. After witnessing the information asymmetry first hand at the dealership level, they decided to create a solution to level the playing field for consumers.
- Easy Process: It takes just 15 minutes to reveal your tailored lease solutions.
- **DIMO Rewards:** DIMO users who successfully transact with LeaseEnd will earn DIMO.



Lower your electric vehicle payments by more than \$150 per month with Tenet's EV-only financing.

- Immediately lower your monthly payment: Take advantage of your EV's tax credits and high value retention by deferring part of your down payment until the end of your term. Immediately lower payments by over \$150 per month and apply your tax credit when you receive it.
- DIMO Rewards: Earn DIMO Rewards after saving money.



A financing platform whose mission is to put drivers in control of their auto finances.

- **Low Monthly Payments:** Caribou partners with trusted lenders to save customers an average of over \$100/month on their car payments.
- **Easy Application & Process:** Applications take minutes. Customers automatically see their loan offers without affecting their credit score after entering basic personal and vehicle information.
- **DIMO Rewards:** DIMO users who successfully finance with Caribou will earn 50,000 testnet points. As a part of our agreement with Caribou, \$200 for each user who converts will be paid to the DIMO treasury and distributed to users wallets upon DIMO network launch.